

# BRIAN KO

Sport Management Student

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2100 Linwood Ave Fort Lee, NJ 07024



## SUMMARY

Motivated and results-driven sport management student with a track record of success in multiple occupations including education, military, and sports. Adept and proficient at leveraging a unique combination of strategic, operational, and interpersonal abilities to propel both team and individual performance to new heights. Passionate about acquiring new skills and contributing to the athletic programs at Rutgers University.

## EDUCATION

### Rutgers University

Bachelor's Degree in Sport Management  
2023 - 2025

### University of Colorado Boulder

Pursued Degree in Media Production  
2018 - 2020

### Rockland Community College

Associate's Degree in Liberal Arts & Sciences  
2009 - 2011

## SKILLS

- Ability to work independently, as well as to lead and assist in being part of a team.
- Detail-oriented, organized, and able to handle multiple tasks simultaneously.
- Experience in coaching, video analysis, media production, editing, and software.
- Strong organizational and management. Communication and interpersonal skills.
- Skilled in video editing software and video editing through mobile platforms.

## CERTIFICATIONS

- Digital Marketing Certificate
- Google Analytics Certificate
- PTR Level 1 Certified Tennis Instructor
- PTR Level 1 Certified Pickleball Instructor

## PROFESSIONAL EXPERIENCE

### Tennis/Pickleball Instructor

The Racquet and Paddle Studio | 2022 - Present

- Create instruction for players of varied skill levels, focusing on improving their techniques, strategy, and overall performance.
- Develop youth tennis and pickleball programs, including lessons, to introduce sports to young students and to foster their skills.
- Implement fitness routines and conditioning exercises to grow and improve players' endurance, strength, and well-being.
- Maintain open communication with players and their parents or guardians, providing progress updates and addressing concerns.

### Marketing Communications Specialist

TGP Fulfillment Corporation | 2020 - 2022

- Acted as a primary point of contact for customer sales accounts.
- Completed embroidery jobs promptly, maintained machines in proper running order, and supervised embroidery personnel.
- Created social media content and provided copywriting for advertising through the primary social media accounts.
- Engaged and responded promptly to all customer inbound inquiries and managed email and direct chat customer service.

### Operations Assistant/Combat Engineer

United States Army | 2013 - 2016

- Assisted in operation support for the unit's chain of command, including preparing correspondence, typing daily reports, and coordinating schedules and arrangements for the commander.
- Maintained accountability when using all sensitive items and communications equipment worth more than USD 200,000.
- Operated vehicle machinery and occupied vehicle maintenance.
- Trained as an effective decision-maker in high-pressure tasks.